

Message Text

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FM SECSTATE WASHDC
TO AMEMBASSY BONN PRIORITY
INFO AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMCONSUL BREMEN
AMCONSUL HAMBURG
AMCONSUL MUNICH
AMCONSUL STUTTGART
USMISSION USBERLIN

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E.O. 11652:N/A

TAGS: BEXP, GW

SUBJECT:BONN AREA BUSINESSMEN VISIT TO CALIFORNIA,
OCTOBER-NOVEMBER 1978

REF: A) BONN 04323, B) USDOC 05306

1. REF A ANSWERED IN PART BY USTS, REF B, AND REMAINDER
PASSED TO FOREIGN BUYER PROGRAM FOR RESPONSE.
2. FBP STAFF IS CURRENTLY RECEIVING NUMEROUS REQUESTS TO
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ASSIST STUDY TOURS AND OTHER GROUPS WHICH ARE NOT STRICTLY
COMMERCIAL IN MAKE-UP AND INTERESTS. WITH LIMITED
RESOURCES ALREADY STRAINED BY THE INCREASED USE OF FBP
THROUGHOUT THE FOREIGN SERVICE WE ARE FACED WITH THE
NECESSITY OF DECIDING THE EXTENT TO WHICH RESOURCES CAN BE
SPARED IN SUPPORT OF THESE TYPES OF GROUPS. IN EACH CASE
IT IS THEREFORE IMPERATIVE THAT STATE AND COMMERCE BE

ADVISED OF THE BUSINESS IMPORTANCE POSTS ATTACH TO VARIOUS GROUPS IN ORDER TO MAKE A MORE INFORMED JUDGMENT ON THE APPROPRIATE COMMITMENT OF RESOURCES.

3. WE WILL SUPPORT THE TWO BONN GROUPS, PARTICULARLY THAT PORTION OF THE ITINERARY RELATING TO THE BUSINESS ASPECTS OF THE TRIP IN LOS ANGELES AND SAN FRANCISCO.

4. IN RESPONSE TO SPECIFIC REQUESTS IN PARA 7, REFTTEL A, THE FOLLOWING SHOULD BE CONSIDERED IN PLANS:

A. COMMERCE DOES NOT HAVE MONEY TO FUND EITHER INTERPRETERS, THEIR TRAVEL OR PER DIEM (REFTEL A, PARA 7 A).

B. FUNDING OF JOURNALISTS BY USTS HAS BEEN RESPONDED TO IN REFTTEL B.

C. FBP STAFF WILL MAKE EVERY EFFORT TO ARRANGE MEANINGFUL PLANT VISITS (REFTEL A, PARA 7 C) FOR THE TWO-DAYS IN LOS ANGELES AND SAN FRANCISCO WHEN BUSINESS INTERESTS ARE KNOWN. THE BROAD INTERESTS OF THE GROUPS AS INDICATED REFTTEL A WILL BE EXTREMELY DIFFICULT TO ACCOMMODATE SINCE FEASIBLY THE GROUP OF 35 COULD HAVE MANY DIFFERENT BUSINESS INTERESTS.

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D. ARRANGING RECEPTIONS, BRIEFINGS AND MEETINGS WILL DEPEND UPON ASSISTANCE AVAILABLE FROM DISTRICT OFFICES GERMAN AMERICAN GROUPS, VISITORS BUREAUS AND/OR STATE AND LOCAL GOVERNMENTS.

5. IN SHORT, WE WILL DO ALL WE POSSIBLY CAN TO BE RESPONSIVE TO BUSINESS NEEDS OF GROUP. CHRISTOPHER

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